

Tilapia Aquaculture In China

Low Market Prices, Other Issues Challenge As Sector Seeks Sustainability



Rising costs, including labor rates, have made the tilapia sector less competitive.

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explored the perspectives of different stakeholders along the value chain over 12 months during 2010-2011. Their study was sponsored by the Sustaining

Ethical Aquaculture Trade project, the Science and Technology Commission of Shanghai Municipality and the National Natural Science Foundation of China.

The work included analysis of production trends at national and district levels, a multidisciplinary survey of 206 tilapia farmers and key informant interviews with regulatory institutions and different actors along the value chain. The farm survey, conducted in Maoming and Zhanjiang District in Guangdong Province, and neighboring Hainan Province, was stratified according to farm scale and the three most prevalent farming systems: reservoir farming, pond polyculture with carp and shrimp, and (in Maoming only) pond polyculture integrated with pig production.

Farms were classified as large (25), medium (47) or small (134) according to the numbers of full-time salaried employees,

Summary:

An analysis of production trends combined with a multi-disciplinary survey of farmers and others along the value chain in China found that sustainable development of the country's tilapia industry depends largely on the market prices of products, disease control, climate and seed availability. Rising costs, increased disease and extreme weather have challenged the sector. However, farmers are managing water quality better, and the government and private sector are keen to strengthen its sustainability.

Global consumption of seafood and associated trade volumes have risen dramatically over the last decade due to rising population, growing affluence and changing eating habits. Today, more than half of all seafood is internationally traded with net transfers from developing to developed countries.

Tilapia is a worldwide fish of great commercial importance. In China, tilapia is an important species with annual production of more than 1.3 mmt, which accounted for about 45% of the total tilapia production in the world in 2008. Guangdong, Hainan and Guangxi Provinces ranked top three in annual production in China. However, with over two decades of rapid growth, tilapia aquaculture in China has been facing many challenges in the past years.

Industry Study

To better contextualize and understand the sustainability constraints facing China's aquaculture sector, the authors



While national tilapia hatcheries usually provide good-quality seed, some small hatcheries have experienced quality issues. Fry prices remained high throughout 2010.



The last three years have witnessed large hikes in feed prices.

ownership, enterprise integration, management characteristics and CIQ certification status – a requisite for selling to processors supplying international markets. Seventy of these farms were revisited in 2011 for further in-depth survey.

Through these activities, the authors summarized that the sustainable development of the tilapia industry mainly depends on the market price of products, disease control, water quality, climate, seed supply and seed quality.

Low Market Prices

The market price of tilapia has changed drastically over the past few years. In 2009, the market price of 500-g live tilapia from farmers dropped to only 7 yuan/kg (U.S. \$0.16/kg). In response, many tilapia farmers began to stock carp or other species instead of tilapia. The culture area in Guangdong, Guangxi, Hainan and Fujian Provinces also declined.

In early 2011, market prices reached 10 yuan/kg, but the situation was still marginal for farmers. Among the tilapia farms visited just after the first harvest, a small number were considering restocking with another species. In 2011, integrated farms were more resilient, with profits from pigs compensating to some extent for the loss from tilapia. But for farmers raising tilapia as stand-alone enterprises, an estimated 50% suffered a loss.

Disease

The incidence and severity of disease appears to have increased in recent years. *Streptococcus* infection and hepatobiliary syndrome are the major diseases affecting tilapia. In 2009 and 2010, farmers linked high fish mortality to the above-average summer temperatures over 35° C in these years. In 2009, more than 50% of farms were affected in Hainan, and between July and August 2010, Hainan was also affected. In the summer of



In addition to other improvements, modern inspection facilities of third-party laboratories have been set up in processor factories.

2011, more than 90% of the 30 households sampled in Maoming, Guangdong, were hit by disease.

Weather

Extreme weather events have negatively impacted tilapia production in recent years. While high summer temperatures may have increased disease-related losses of tilapia, the very low temperatures at the beginning of 2008 directly reduced tilapia output 25% or about 230,000 mt from 2007 levels.

The typhoon that ravaged western coastal areas of Guangdong at the end of July 2010 was believed to have encouraged the spread of disease in October 2010. The typhoon also directly damaged the tilapia ponds and caused the escapes of hundreds of thousands of broodstock and millions of growout fish from the farms. In October 2010, typhoon Megi ravaged Hainan and devastated 80% of its farms.

Water Management

Water management is another sustainability issue for the tilapia value chain, especially among producers located away from reliable water sources. Probably linked to increasing intensification and the greater use of formulated diets, farmers are attempting to manage their water quality better.

The use of water quality test kits has become common. In spite of this, controlling the primary productivity of water has become a challenge, especially for integrated enterprises. Sufficient water resources are also needed, since in dry seasons, water is also prioritized to rice fields.

Seed Quality, Availability

Although hundreds of tilapia hatcheries with annual production of billions of fry have satisfied the demand for seed in China, some small-scale hatcheries fail to supply high-quality tilapia seed. The irregular weather patterns have also given rise to seasonal shortfalls in seed. The wet, cold conditions in early 2010, for example, delayed the availability of seed in the Pearl River Delta by one month.

Quality problems were observed in Hainan, where tilapia seed stocked in February suffered unusually high mortality. A similar phenomenon occurred in April in Guangdong. Poor seed availability persisted throughout the year in Guangdong, Hainan and Fujian, and the price of juveniles remained higher than normal.

Escalating Costs

Costs for labor, feed, chemicals and infrastructure have greatly increased in recent years. Labor rates have escalated by at least 50% over the last three years. Other key input prices have also increased substantially (see Table 1). With the high costs and low market prices, many farmers are losing their confidence in tilapia farming.

Processors in China have taken a double hit in recent years. Just as the cost of labor has increased dramatically, currency exchange rates have also inflicted pressure. The value of China's yuan renminbi increased to the U.S. dollar by nearly 7% from 2009 to 2011.

Table 1. Prices of key inputs for tilapia farming in China.

Year	Feed Price (yuan/mt)	Casual Labor Cost (yuan/day)	Pond Rent (yuan/mu)	Delivery Cost (yuan/mt)
2008	2,800	70	750	180
2010	3,750	125	1,000	250